



OFFICE OF THE MAYOR  
CITY OF CHICAGO

RAHM EMANUEL  
MAYOR

**PROCLAMATION**

WHEREAS, every year a great number of Americans anticipate and then go on to participate in the shopper's holidays known as Black Friday, Small Business Saturday and Cyber Monday in an attempt to access the very best deals on a wide variety of merchandise as well as support local businesses; and

WHEREAS, in November 2012 and in the spirit of the holiday season, innovative minds joined forces with a host of civic, community and volunteer organizations as well as leading bankers and business corporations to ignite and infuse the spirit of giving within the holiday season; and

WHEREAS, #GivingTuesday is a national campaign that directly follows the most popular days that kick off our annual spending and shopping season to remind us to be of service by giving of ourselves and our time in multifaceted ways; and


WHEREAS, #GivingTuesday is a dynamic call to action which celebrates and promotes better and smarter ways to give every day; and

WHEREAS, Chicagoland's visionary Donors Forum – a unique community of 1,200 foundations and nonprofits – challenges all residents to retain the City of Chicago and the State of Illinois' place at the forefront of giving across the nation with #ILGiveBig; and

WHEREAS, on Tuesday, December 2, 2014, Illinois residents and their families will show pride in their compassion for their fellow man along with a number of retailers, charities, online organizations, and community groups by fully embracing the spirit and meaning of the holiday season with #ILGiveBig:

NOW, THEREFORE, I, RAHM EMANUEL, MAYOR OF THE CITY OF CHICAGO do hereby proclaim December 2, 2014 to be #ILGIVEBIG DAY IN CHICAGO, and urge all Chicagoans to participate in this statewide campaign in support of the national aid initiative to encourage bigger, better, and smarter giving on #GivingTuesday and every day.

Dated this 25<sup>th</sup> day of November, 2014.

  
Mayor